

# encore

Refer to Venue Rate Card #44  
7/16/10 UPDATE

a r t s p r o g r a m s

### San Francisco

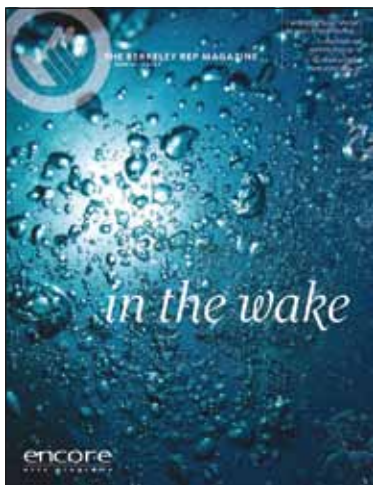
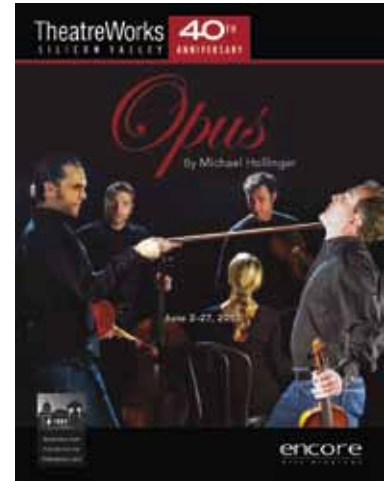
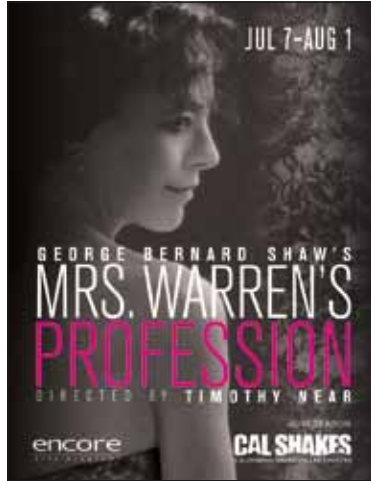
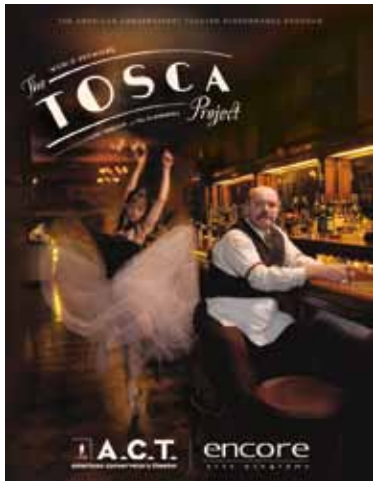
A.C.T. / American Conservatory Theater  
San Francisco Ballet  
San Francisco Opera

### East Bay

Berkeley Repertory Theatre  
California Shakespeare Theater

### Peninsula/South Bay

Broadway San Jose  
Stanford Lively Arts  
TheatreWorks



# Encore Arts Programs / San Francisco Bay Area Venue Advertising Calendar

7/16/10

A.C.T.  
American  
Conservatory  
Theater

Berkeley  
Repertory  
Theatre

Broadway  
San Jose

California  
Shakespeare  
Theater

San  
Francisco  
Ballet

San  
Francisco  
Opera

Stanford  
Lively Arts

TheatreWorks

Yerba Buena  
Center for  
the Arts

	JULY 2010	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
			SFA 1 30,000 <b>Scapin</b> Sept. 16 - Oct. 17 Closing: July 30		SFA 2 20,000 <b>Marcus; or the Secret of Sweet</b> Oct. 29 - Nov. 21 Closing: Sept. 10	SFA 3 20,000 <b>A Christmas Carol</b> Dec. 2 - 24 Closing: Oct. 22
			BRT 1 15,000 <b>Compulsion</b> Sept. 10 - Oct. 24 Closing: July 30	BRT 2 15,000 <b>The Great Game: Afghanistan</b> Oct. 22 - Nov. 7 Closing: Sept. 10		BRT 3 30,000 <b>Lemony Snicket's The Composer is Dead</b> Nov. 26 - Jan. 9 Closing: Oct. 8
			BSJ 1 15,000 <b>Burn the Floor</b> Sept. 21 - 26 Closing: Aug. 6	BSJ 2 15,000 <b>Rain: A Tribute to the Beatles</b> Oct. 25 - 31 Closing: Sept. 10	BSJ 3 15,000 <b>The Color Purple</b> Nov. 23 - 28 Closing: Oct. 8	
	CST 2 10,000 <b>Mrs. Warren's Profession</b> July 7 - Aug. 1 Closing: May 28	CST 3 10,000 <b>Macbeth</b> Aug. 18 - Sept. 12 Closing: July 9		CST 4 10,000 <b>Much Ado About Nothing</b> Sept. 22 - Oct. 17 Closing: Aug. 13		
						SFB 1 <b>Nutcracker</b> Special Issue Limited Full Pages Only**  Dec. Closing: Oct.
			SFO 1 70,000 <b>Aida</b> <b>Werther</b> <b>Le Nozze di Figaro</b> (The Marriage of Figaro) Sept. 10 - Oct. 22 Closing: July 30	SFO 2 60,000 <b>Madama Butterfly</b> <b>Cyrano de Bergerac</b> (Starring Placido Domingo) Oct. 12 - Nov. 27 Closing: Sept. 3	SFO 3 35,000 <b>The Makropulos Case</b> <b>Aida</b> Nov. 10 - Dec. 5 Closing: Sept. 24	
				SLA 1 10,000 <b>Kronos Quartet</b> <b>Punch Brothers</b> <b>Shubha Mudgal</b> <b>Toshi Reagon &amp; BIGLovely</b> Oct. 7 - 29 Closing: Aug. 13	SLA 2 10,000 <b>Gamelan Çudemani</b> <b>Sankai Juku</b> <b>Christian McBride</b> <b>Takacs Quartet</b> Nov. 5 - Dec. 9 Closing: Sep. 10	
	TW 1 10,000 <b>Auctioning the Ainsleys</b> July 14 - Aug. 8 Closing: May 28		TW 2 15,000 <b>The Light in the Piazza</b> Aug. 25 - Sep. 19 Closing: July 16	TW 3 10,000 <b>Superior Donuts</b> Oct. 6 - 31 Closing: Aug. 20		TW 4 10,000 <b>A Christmas Memory</b> Dec. 1 - 26 Closing: Oct. 15
	YBC 6 10,000 <b>New Frequencies</b> <b>Zhukov Dance</b> <b>SF Theater Festival</b> <b>Liss Fain</b> July - Aug. Closing: June 11					

For more information, please contact your Encore Representative or 800-308-2898 x105

Performances, dates, artists, and circulations are subject to change.

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SF Venue JUL10 Calendar 071610

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7/16/10

- A.C.T. American Conservatory Theater
- Berkeley Repertory Theatre
- Broadway San Jose
- California Shakespeare Theater
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	JANUARY 2011	FEBRUARY	MARCH	APRIL	MAY	JUNE
SFA 4 20,000 <b>Clybourne Park</b> Jan. 20 - Feb. 13 Closing: Dec. 3			SFA 5 20,000 <b>The Homecoming</b> Mar. 3 - 27 Closing: Jan. 14	SFA 6 20,000 <b>No Exit</b> Apr. 7 - May 1 Closing: Feb. 18	SFA 7 45,000 <b>Tales of the City</b> May 17 - June 19 Closing: Apr. 1	
	BRT 4 15,000 <b>The Agony and the Ecstasy of Steve Jobs</b> <b>The Last Cargo Cult</b> Jan. 11 - Feb. 27 Closing: Dec. 3	BRT 5 15,000 <b>Ruined</b> Feb. 25 - Apr. 10 Closing: Jan. 14	BRT 6 15,000 <b>The Three Sisters</b> Apr. 8 - May 22 Closing: Feb. 25	BRT 7 15,000 <b>A New Show for Rita Moreno</b> May 13 - June 12 Closing: Apr. 1	BRT 8 10,000 <b>To Be Announced</b> June Closing: Apr. 22	
BSJ 4 15,000 <b>Grease</b> Jan. 18 - 23 Closing: Nov. 19		BSJ 5 15,000 <b>Fiddler on the Roof</b> Mar. 15 - 20 Closing: Jan. 28	BSJ 6 15,000 <b>Stomp</b> Apr. 12 - 17 Closing: Feb. 25		BSJ 7 15,000 <b>Mamma Mia!</b> Jun. 7 - 12 Closing: Apr. 22	
					CST 1 10,000 <b>To Be Announced</b> June Closing: Apr.	
SFB 2 10,000 <b>Season Guide</b> Mails: Dec. Closing: Oct. 29	SFB 3 35,000 <b>Giselle</b> <b>Ashton</b> <b>Possokhov</b> <b>Balanchine</b> Jan. 29 - Feb. 11 Closing: Dec. 17	SFB 4 25,000 <b>Tomasson, Balanchine, MacMillan</b> Feb. 24 - Mar. 9 Closing: Jan. 14 SFB 5 25,000 <b>Coppelia</b> Mar. 19 - 27 Closing: Feb. 4	SFB 6 30,000 <b>Tomasson</b> <b>Wheeldon</b> <b>McGregor</b> <b>Underskin</b> <b>Petrouchka</b> Apr. 7 - 19 Closing: Feb. 25	SFB 7 20,000 <b>The Little Mermaid</b> Apr. 30 - May 8 Closing: Mar. 18		
					SFO 4 <b>The Ring</b> Special Issue ** May 29 - July 3 Closing: Apr. 22	
SLA 3 10,000 <b>Emmanuel Ax</b> <b>Rennie Harris Dance Company</b> <b>Vertavo String Quartet</b> <b>Berry Sakharof</b> Jan. 9 - 30 Closing: Nov. 12	SLA 4 10,000 <b>Mingus Dynasty</b> <b>Umbilical Brothers</b> <b>Brentano String Quartet</b> <b>Nicholas Isherwood</b> Feb. 2 - 26 Closing: Dec. 10	SLA 5 10,000 <b>Trio Voce</b> <b>SLIDE</b> <b>Calder Quartet</b> <b>w/Gloria Cheng</b> Mar. 4 - 30 Closing: Jan. 14	SLA 6 10,000 <b>Carducci String Quartet</b> <b>Mingus Big Band</b> <b>St. Lawrence String Quartet</b> <b>Trimpin</b> Apr. 3 - May 14 Closing: Feb. 11			
TW 5 15,000 <b>The 39 Steps</b> Jan. 19 - Feb. 3 Closing: Dec. 3		TW 6 10,000 <b>The North Pool</b> Mar. 9 - Apr. 3 Closing: Jan. 21	TW 7 15,000 <b>Snow Falling on Cedars</b> Mar. 30 - Apr. 24 Closing: Feb. 18		TW 8 10,000 <b>[title of show]</b> June 1 - 26 Closing: Apr. 15	

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			BRT 1 15,000* <b>To Be Announced</b> Sept. Closing: July	BRT 2 15,000* <b>To Be Announced</b> Oct. Closing: Sept.		BRT 3 30,000* <b>To Be Announced</b> Dec. Closing: Oct.
			BSJ 1 15,000* <b>To Be Announced</b> Sept. Closing: Aug.	BSJ 2 15,000* <b>To Be Announced</b> Oct. Closing: Sept.	BSJ 3 15,000* <b>To Be Announced</b> Nov. Closing: Oct.	
	CST 2 10,000* <b>To Be Announced</b> July Closing: May	CST 3 10,000* <b>To Be Announced</b> Aug. Closing: July		CST 4 10,000* <b>To Be Announced</b> Oct. Closing: Aug.		
						SFB 1 <b>Nutcracker</b> Special Issue Limited Full Pages Only** Dec. Closing: Oct.
			SFO 1 70,000* <b>To Be Announced</b> Sept. Closing: July	SFO 2 60,000* <b>To Be Announced</b> Oct. Closing: Sept.	SFO 3 35,000* <b>To Be Announced</b> Nov. Closing: Sept.	
				SLA 1 10,000* <b>To Be Announced</b> Oct. Closing: Aug.	SLA 2 10,000* <b>To Be Announced</b> Nov. Closing: Sep.	
	TW 1 10,000* <b>To Be Announced</b> July Closing: May		TW 2 15,000* <b>To Be Announced</b> Sept. Closing: July	TW 3 10,000* <b>To Be Announced</b> Oct. Closing: Aug.		TW 4 10,000* <b>To Be Announced</b> Dec. Closing: Oct.

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